

**WRITTEN QUESTION TO THE CHIEF MINISTER
BY DEPUTY T.A. COLES OF ST. HELIER SOUTH
QUESTION SUBMITTED ON MONDAY 11th SEPTEMBER 2023
ANSWER TO BE TABLED ON MONDAY 18th SEPTEMBER 2023**

Question

“Will the Chief Minister state the amount spent by the Government on adverts, articles and supplements in the Jersey Evening Post over the last five years, broken down by year and quarter?”

Answer

The following table provides a breakdown of Government spend on adverts, articles and supplements in the Jersey Evening Post over the last five years, including non-ministerial departments for the period spanning 2019 to 2022:

Comment			
2019	Q1	£6,750.40	
	Q2	£33,136.56	
	Q3	£6,838.38	
	Q4	£13,026.98	
	Total	£59,752.32	
2020	Q1	-£22,813.95	£29,809 Fort Credit *
	Q2	£5,862.51	
	Q3	£63,390.75	
	Q4	£40,825.54	
	Total	£87,264.85	
2021	Q1	£25,372.78	
	Q2	£26,001.29	
	Q3	£50,972.06	
	Q4	£45,805.95	
	Total	£148,152.08	
2022	Q1	£20,611.87	
	Q2	£26,282.97	
	Q3	£60,161.14	
	Q4	£39,915.84	
	Total	£146,971.82	
2023	Q1	£12,140.00	
	Q2	£40,342.00	

*The negative balance in the first quarter of 2020 is primarily due to a credit note of £29,809 applied against an invoice from Fort Regent, with other invoices contributing to amounts lower than the credited amount.

The data has been extracted from the Supply Jersey/Ariba purchasing system, encompassing all government departments and non-ministerial departments. Please note that these figures are determined by the timing of invoice processed and do not necessarily align with the placement dates of advertisements. The figures highlighted in yellow show Covid limited activity.