

**WRITTEN QUESTION TO THE MINISTER FOR ECONOMIC DEVELOPMENT
BY THE DEPUTY OF GROUVILLE
ANSWER TO BE TABLED ON MONDAY 19th JULY 2010**

Question

What measures and conditions, if any, is the Minister planning to lay down when Waitrose takes over certain outlets from Sandpiper, that they should support local produce?

Answer

In our initial discussions with Waitrose, we certainly highlighted that local producers and suppliers should be engaged wherever possible which they seemed keen to do. The recent Waitrose press release included the following paragraph " in line with its commitment to local sourcing, Waitrose is planning to sell a wide range of food produced within the Channel Islands and will be working closely with local suppliers".

Following a recent meeting with Waitrose Directors, Jersey Enterprise is in discussion with Waitrose regarding the facilitation of a B2B event with suppliers and producers.

As with all new undertakings commencing business in Jersey, a full business plan will be submitted by Waitrose and considered with their Regulation of Undertakings licence application.