

**WRITTEN QUESTION TO THE MINISTER FOR TREASURY AND RESOURCES
BY DEPUTY S.S.P.A. POWER OF ST. BRELADE
ANSWER TO BE TABLED ON TUESDAY 23rd OCTOBER 2012**

Question

Is the Minister, as the representative of the shareholder, aware that advertisements, such as a recent one advertising puppies for sale, may be appearing on the Jersey Telecom subsidiary 'Jersey Insight' that may be representing fraudulent intent?

Does the Minister consider the lack of regulation a potential problem that may cause reputational damage to the Island?

Answer

The classified section of JT Insight brings buyers and sellers together across a broad range of categories which include cars, property, travel, home and garden, and pets and accessories. In order that the website remains at the heart of the Jersey community, JT does not charge for many of the advertisements placed in the classified section.

Users undertake to use the site only for lawful purposes and comply with codes of conduct and codes of practice issued by the Advertising Standards Authority and other best practice codes/regulations. If breaches, or potential breaches, of the law or relevant codes are brought to JT's attention, the offending material is immediately removed. However, it is not illegal to advertise pets for sale in Jersey, as can be seen from a cursory glance at other advertising pages in Jersey's mainstream media.

In the event of fraudulent intent, there is already a comprehensive range of common law offences and various statutes in place to protect individuals and I do not therefore see the need to put in place further regulations.

Finally, as with all online trading, and as jointly advised by JT and the States of Jersey Police, users are always advised to take care when dealing with online purchases or sales, to seek advice and not complete transactions if they have any reason for suspicion.