

2015.04.14

### **3.9 Deputy S.Y. Mézec of the Chief Minister regarding the use of ‘Government of Jersey’ branding:**

When was the decision made to use the branding “Government of Jersey” and what legal basis, if any, does this term have?

#### **Senator I.J. Gorst (The Chief Minister):**

There are generally considered to be 3 branches of government; the Legislature, the Executive and the Judiciary. The norm is for the Executive to be referred to as the Government. Since our Ministerial system of government was established in 2005 the Executive branch of the States has been known as the Council of Ministers. In that context the Council of Ministers is the Government of Jersey. The phrase “Government of Jersey” was first used in legislation approved by the States Assembly in 2012. It is important particularly when dealing with other jurisdictions that the executive function of the Council of Ministers is clear. The phrase “Government of Jersey” is easily understandable and the use of that phrase in branding was adopted by the previous Council of Ministers on 11th July 2014 in order to facilitate Jersey’s external relations.

#### **3.9.1 Deputy S.Y. Mézec:**

That was a very helpful answer. So I take it by what the Chief Minister has said that he agrees that the term “Government of Jersey” is not synonymous with the States of Jersey and would he agree that it would be beneficial not just in terms of external relations but also internally in this Island to do more to make the public of Jersey aware that there is a difference between the Government of Jersey and the States of Jersey and therefore us Back-Benchers, particularly on this side of the House, do not need to be confused with the actions of what the Government undertakes especially when it is not part of our own policies?

#### **Senator I.J. Gorst:**

The last thing I would want is for the Members on the opposite side of this Assembly, from the Deputy’s party, to be confused with actions of this Government. **[Approbation]**