

**WRITTEN QUESTION TO THE MINISTER FOR ECONOMIC DEVELOPMENT
BY DEPUTY G.P. SOUTHERN OF ST. HELIER
ANSWER TO BE TABLED ON TUESDAY 24th FEBRUARY 2015**

Question

Will the Minister set out for members the structure of the new body “Visit Jersey” which is to take over the direction of tourism policy in terms of:

- funding;
- remuneration of board members;
- staff numbers and positions;
- staff terms and conditions?

Can the Minister further inform members how many of the staff previously employed in Jersey Tourism have been offered employment with the new Public-Private Partnership body and if this is zero, or close to it, can the Minister state why so many years of experience have been ignored?

Can the Minister inform members what terms have been offered to those employees who have effectively been made redundant in the transfer of the Tourism Department to an outside body?

Answer

Visit Jersey is an independent limited company, funded by the States of Jersey. The relationship between the Minister for Economic Development and Visit Jersey, a private company, will be governed by a Partnership Agreement under which the Department can provide an annual grant subject to the agreement of an annual business plan. Visit Jersey is tasked with the promotion of tourism to and within Jersey under policy set by the Minister for Economic Development.

The Tourism Shadow Board, established by P.113/2012, has remuneration for the Chairman at £12,500 per annum with an honorarium of £5,000 per annum for up to 5 Non-Executive Directors.

As an employer, the States of Jersey has elected to redeploy (not make redundant) all Jersey Tourism employees elsewhere across the public service. Separately, all individuals were given an exclusive period in which to apply for roles with Visit Jersey. The terms and conditions on offer are a matter for Visit Jersey as an independent entity. A transition premium has been put in place by the States of Jersey for those who choose to accept an offer of employment from Visit Jersey. This process is still on-going and it would not be appropriate to comment further at this juncture.