WRITTEN QUESTION TO THE MINISTER FOR ECONOMIC DEVELOPMENT, TOURISM, SPORT AND CULTURE BY DEPUTY R.S. KOVACS OF ST. SAVIOUR QUESTION SUBMITTED ON MONDAY 15th MAY 2023 ANSWER TO BE TABLED ON MONDAY 22nd MAY 2023

Question

"Regarding the Tourism Development Fund, will the Minister confirm -

- (a) whether this fund is still active, and if it is, what the current balance is, and what plans are in place for the next three years to utilise the funds; and
- (b) how much has been paid in and out of the fund each year since its establishment and to whom?"

Answer

- a) The Fund is inactive with a remaining balance of $\pounds 17,233.06$.
- b) Grants paid into the fund are listed in Table i below whilst payments from the fund are broken down by recipient in Table ii.

Table 1	
Year	Grant received ¹
2001	-
2002	-
2003	£19,700,000
2004	-
2005	-
2006	£1,000,000
2007	-
2008	-
2009	-
2010	-
2011	£650,000
2012	-
2013	£500,000
2014	£500,000
2015	£500,000
2016	-
2017	-
2018	-

Table i

¹ Excludes interest

Table ii

TOURISM DEVELOPMENT		2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	
FUND JCB	Conference Feasibility Study	29,541	1,360		20,000														50,901
Jersey Revels	Underwriting of 2004 Festival (1)	25,000	190,000																215,000
Grouville	Gorey Improvements Feasibility Study		5,063		5,526		529												11,118
Bienv'nue	Hospitality Industry Training Programme	50,000	52,500	54,823															157,323
Airport Taskforce	Subsidy per passenger/marketing initiative	689,670	71,424	50,575	110,000		50,000												971,669
PSD	Cycle Network - Gunsight Café to La Mielle	11,000	39,000																50,000
St Helier	Cycle Network		29,142	10,000	37,172														76,314
Genuine Jersey	Branded Vehicle and Exhibition Stand	3,460	9,697																13,157
St Aubins Traders & Parish of St Brelade	Improvements to St Aubin Harbour Area	42,732		11,000			3,035	2,519	630	1,750									61,666
BOFA	Replacement of Equipment for Island Event		118,390									10,604							128,995
DWCT	Durrell Wildlife Conservation Trust		30,000	20,000															50,000
National Trust for Jersey	Greve de Lecq Barracks		12,500	12,500								45,000	41,870						111,870
Friends of Bouley Bay	Enhancement of Bouley Bay		755	44,199	1,015	10,000													55,969
Jersey Heritage	Island Wide Interpretative Signage Scheme				23,945														23,945
Marie Antoine Film Trust	Living with the Enemy			30,000															30,000
Pride of Jersey Trust	Pride of Jersey			2,500															2,500
Liberation 60	Liberation 60 celebrations			75,161															75,161
TWIGG	TWIGG			15,171															15,171
Band of the Island of Jersey	New Uniforms			17,138	2,440														19,578
E&PS	Discovery Pier				10,000														10,000
Shopmobility	Electric Chairs			8,000															8,000
Yacht club	Racing Event			3,914															3,914
Jersey Clipper Committee	Promotion of event			10,000	5,000														15,000
Jersey Premier Brass	Participation in procurement of new equipment			1,103	898														2,000
Jersey Tourism & JHA	New Accommodation grading scheme			56,600															56,600

Environment & Public	Discovery Pier 2	30,000	8,560											38,560
Services	(Development) New facilities at Les	 		250,000							6.000			256,000
Jersey Race Club	Landes			250,000							6,000			256,000
Art in the Frame	Harbour Gallery 2	22,000	10,000											32,000
DWCT	Public conveniences Stage 2		20,000											20,000
Jersey Tourism & WEB	Winter Wonderland 2005	20,000												20,000
E&PS	Herd of Charing Cross	3,000												3,000
Jersey Tourism & Jersey Live	Jersey Live Concert	25,000												25,000
Jersey Tourism & CTV	Under the Greenwood Tree	25,000												25,000
E&PS	Services to the Five Mile Road		7,319	54,161	73,293	53,747								188,520
Jersey Tourism & POSH	Christmas Lights				10,000									10,000
Jersey Tourism & Jersey Harbours	Feasibility Study Cruiseliner pontoon		4,873											4,873
CIOS	Development of Occupation Sites		15,000	10,000	5,987		13,618	6,423		4,999				56,027
Shopmobility	Additional electric chairs	6,804												6,804
EPS/JT/JHT	Coastal Towers & Forts conversion plan Stage 1	200,000	50,000											250,000
EPS/JT/JHT	Cycle path linking Airport with Les Quennevais				135,001									135,001
JCRT	Jersey Community Relations Trust Live8	3,000												3,000
Jersey Darts Club	Jersey Darts Club Equipment	4,407												4,407
ES&C	Le Ruban Granitier Breton			35,000										35,000
E&PS JT JHT	Coastal Towers & Forts conversation plan Stage 2		330,000		10,000			50,000			95,000			485,000
Jersey Heritage	iPods					15,000								15,000
DWCT	Durrell & its Infrastructure		15,000	15,000										30,000
St Georges School	La Hougue Manor - St Geroge's			5,000										5,000
Jersey Tourism & Environment	South West Coastal Pathways			1,500										1,500
DWCT	Durrell image and brand development		15,000	20,000					115,000	6,500				156,500
Jersey Tourism	Imaginary Summer HD Film		25,000											25,000
Jersey Heritage Trust	Feasibility Study Elizabeth Castle			6,000										6,000
Jersey Tourism	Development of www.jersey.com			213,542	36,493									250,035

The Bodet	Activity Centre - Les			34,937		r							34,937
Foundation	Ormes			54,357									54,557
Air Route Development	£4£ with airlines					56,735	22,995						79,730
GTBS	Green Initiative			5,498	7,790	420							13,708
RJH&S	World Cheese Festival			9,980									9,980
Jersey Tourism	Tax Incentive Scheme			25,308									25,308
Jersey Tourism	Jersey Comms Plan			250,000									250,000
Jersey Tourism	Events Equipment			23,752									23,752
CI Lawn Tennis Association	ATP Tournaments					10,000							10,000
Jersey Tourism	Events Pavilions			18,260									18,260
Jersey Harbours	Jersey Boat Show 2009				8,801	7,203							16,005
Branchage Film Festival	Branchage Film Festival 2009				30,000	25,000	35,000	10,000	90,000	10,000			200,000
Jersey Tourism & ESC	Tour de Bretagne 2010					43,325							43,325
Jersey Tourism on behalf of the tourism industry	Additional tourism marketing				250,000								250,000
Jersey Cycling association	Town Crit					8,000							8,000
Jersey Fencing Association	Commonwealth Vets Fencing Champ 2009				1,500								1,500
Music in Action	Liberation Festival					4,000	14,500		12,250				30,750
Motor Racing Club	Marketing of International Motor Festival					20,000							20,000
Durrell	Development planning				50,000	50,000							100,000
Jersey Hospitality Association	Family History Tourism					1,500	2,785		6,250				10,535
St Helier Yacht Club	Tour des Ports					1,500	1,500		1,500				4,500
Art in the Frame	Marketing of festival					4,000			4,966	3,034			12,000
Jersey Fish Festival	Marketing the 2011 festival					6,500	6,000						12,500
Jersey Tourism & Vistor Servcies	Jersey Food Festival						8,000						8,000
Wildisland / Societe Jersiaise	Cleanup Work on Dolmen						1,500	2,400					3,900
Jersey Sea Search	Support Production of Diving Book							13,014	4,883	10,075			27,972
Jrsey Rugby Football Club	Stand							56,000					56,000
Parish of St Helier	Town Orientation Signage										45,000		45,000
Spice Treasures & Trade	Spice Event							900	805				1,705
Powerboat P1 Management Limited	Powerboat Race in St Aubins						20,000						20,000

Tarka Sea Trips	Marketing of Fishing						644			644
Jersey Chess Club	Trips Polar Capital Jersey Open Chess Tournament					5,000		4,500		9,500
Jersey Heritage	JHT - Ice Age Interpretation					91,898	73,000		75,930	240,828
Jersey Tourism	Pearl Izumi Tour Series / Beach Signs Project					11,079	75,100			86,179
Jersey Language Adventure	Marketing for Language School					1,339	983			2,322
St Brelades College	Support Costs of Attending Oveseas Marketing Events						2,400			2,400
West Park Marine Lake Trust	Support Cost of Restoring West Park Swimming Pool						115,000			115,000
JezzyJourney Boutique	Marketing Support						6,980		370	7,350
Paradox Ltd	Refurbishment of Washrooms						20,000			20,000
Jersey Canoe Club	Jersey Int Kayak Symposium						7,000			7,000
Jersey Tourist Guide Association	Jersey Tourist Guide Association Training						8,500	20,900	900	30,300
La Hougue Farm (1975) Ltd	Purchase Indoor Equipment						64,908	235,091		299,999
Jersey Conference Bureau	New Website						13,500	750		14,250
BeachAbility	Marketing						5,110	5,330		10,440
Miller Howard Mr	BeachAbility						5,500			5,500
Jersey Film Festival	Sound Equipment							3,760		3,760
Jersey Fencing	Autumn Fencing Festival						3,000			3,000
Samares Manor	Achieve Botanical Status						17,721	75,279		93,000
2015 Island Games Organising Committee	Mobile Spectator Seating						29,802	40,190		69,992
Folklore Festival Limited	Partial Funding for the Festival							28,798		28,798
Jerey Heritage	Neanderthal Model							9,500		9,500
Jersey Classic & Modern Trails Club	Jersey Classis & Modern Internatioanl 2 Day Trail							3,411	1,589	5,000
Woodfire Limited	Portlet Café - sanitary facility							40,000		40,000
Secrets Beneath Productions Ltd	Secrets Beneath Events - marketng and promotion							8,884	598	9,482
Helping Hands Charities	Big Gig In the Park - marketing and promotion							20,000		20,000

The Jersey Literary Festival Association	Off Island Marketing Campaign						24,695	15,241			39,936
Ports of Jersey	Jersey International Air						55,000	2,710			57,710
	Display						00,000	2,710			01,110
Jersey War Tunnels	Refurbishment of OT Gallery						30,000				30,000
Dance World Cup Ltd	Hosting Dance World Cup in Jersey							57,552			57,552
Jersey International Motoring Festival	Motoring Festival - marketing and attractions						57,906	28,255			86,161
Jersey National Park Ltd	Branding Project									36,000	36,000
Jesey Agility Club	Overseas Marketing						695				695
The Jersey Military Vehicle Club	Hospitality, Low Loader and Fuel Costs						10,705				10,705
The Jersey Arts Trust	The Happy Show							4,800			4,800
Jersey Squash & Racketball Association	Hositng and Promotion of European Team Championships / Junior Tour Event								6,500		6,500
Hartmann House Limited	Jersy Style Awards								20,000		20,000
Jersey Hockey Limited	Audio Visual Equipment									40,000	40,000
The Lido (Harve des Pas) Limited	Refurbshment and Improvement of Facilities									39,452	39,452
Waterbus Company Limited	Off Shore Sightseeing Service and Cruise Tender								63,065		63,065
Super League Triathlon Jersey	Support the Hosting of the Event in Jersey								200,000		200,000
Jersey Hospitality Association	Zest Festival									4,479	4,479