



States Greffe: Scrutiny

Senator Lyndon Farnham
Minister for Economic Development, Tourism, Sport and Culture
By email

18th January 2022

Dear Minister

Economic and International Affairs Scrutiny Panel

Common Population Policy, P.116/2021

I write further to the recently presented Common Population Policy, P.116/2021 and the action points contained within which lie within the remit of the Minister for Economic Development, Tourism, Sport and Culture.

The Panel would be grateful if you could provide timelines for the following actions and in addition, where these actions will not be met within this term of government, the contingency plans in place to ensure these are implemented.

Productivity

- Review the 2021 Productivity Support Scheme pilot and launch a new Productivity Scheme for 2022 to enable businesses to enhance their productivity levels through investment.
- Deliver a new Rural Economy Strategy for 2022-2027 which will include provision of a Rural Support Scheme and Rural Initiatives Scheme to support increased productivity, greater alignment with local consumption and judicious use of our island's resources.
- Work with Visit Jersey to support growth of the visitor economy throughout the year, with particular focus on the shoulder months of the season.

Economy – Building a Sustainable Economy for the Future

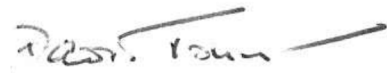
- Future Economy Programme - Deliver a public facing economic strategy detailing the Government's long-term vision.
- Tourism, Sport and Culture - aspiration for the future of Jersey's economy. This will be supplemented by new strategic alignment and policy prioritisation tools.
- Economic Recovery - Lead the ongoing recovery from the Covid-19 crisis to support the creation of a sustainable, vibrant economy and skilled workforce for the future.

Technology

- Taking advantage of new developments.
- Digital Health programme - Pilot digital and other innovative support / proactive schemes to enable people with care needs to remain living in their own home.

If you have any questions regarding this and our work in general, please do not hesitate to contact me.

Yours sincerely



Deputy David Johnson
Chair
Economic and International Affairs Scrutiny Panel