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By email

25<sup>th</sup> April 2023

Dear Chair,

### **Digital Economy Strategy**

Thank you for your letter of the 18th April, in which you provide a number of questions with regards to the Digital Economy Strategy. I have set out below answers to each of these in turn:

1. *The Panel received information concerning Cyber Security from the Minister for Economic Development, Tourism, Sport and Culture in a letter of 1st March 2023. What consideration has been given to the implications of Russian influence or security threats upon countries such as Estonia, in forming Digital Strategy and perceptions of vulnerabilities in this respect by jurisdictions such as the United States? In this respect, we note the recent visit by the Estonian Ambassador which was reported to be primarily focused around the digital sector.*

Following a productive visit by the Estonian Ambassador, we are following up with officers from the Estonian government to understand how we can leverage their experience to learn from Estonia's hands on experience of building up a digital society, digital economy and digital government that works and is trusted.

The cyber security and resilience of Jersey are key to ensuring robust and trusted digital solutions are developed. Cyber security is therefore crucial and a key first step has been to provide the new Jersey Cyber Security Centre (CERT.JE) with a legal mandate to help improve Jersey's cyber resilience, through development of the Cyber Defence legislation. CERT.JE will rely on operational collaboration locally and globally to prepare, protect and defend Jersey and the security and resilience of any proposed solution will be paramount for its success. In addition, a review of Jersey's own [2017 cyber security strategy](#) will be undertaken, in light of the new Future Economy Programme, government digital transformation and Digital Economy Strategy, to ensure the implications posed in the question above, alongside the other cyber risks identified, are addressed.

2. *What forms of "Problem Definition", a standard process in ISO9000 management, are you employing in the development of the Digital Economy Strategy?*

The Digital Economy Strategy is being developed to make a significant contribution to the Government's vision for Jersey *to be a consistently high-performing, environmentally sustainable*

*and technologically advanced small island economy by 2040. As such, it is being coordinated with the work on the Future Economy Strategy to ensure digitalisation plays a full role in contributing to Jersey's productivity challenge.*

- 3. Digital Identification has been a topic of discussion for some time: what problem statement have you formulated to identify desired outcomes in this area or actions are you undertaking to establish such a problem statement?*

Within the context of the original 2014-2018 e-Gov programme, a Digital ID was established in order to facilitate a single method for secure access to Government services online, avoid passwords, multiple KYC checks and duplication between Government systems. The 'Yoti' system was introduced for this purpose. This was further enhanced in 2022 with the launch of 'JerseyMe', where a second option for digital identity was made available which removes the need for a smart phone.

A Digital Strategy Leadership Group has been established in early 2023 to consider how additional digital services could be developed, in order to further enhance and streamline the citizen interaction with Government. The development and improvement of Digital ID to access services is part of the scope of this group.

I hope the above provides clarity to the areas you have raised.

Yours sincerely,



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